

# MEDIA RELEASE

**For Immediate Use**

**July 2025**

## **Mazda CX-5: Anticipating the Next Generation - But Opportunity Knocks Now**

There's a lot of anticipation around the all-new Mazda CX-5 following its global reveal. South African interest is especially high, and Deolinda Da Costa, Mazda Southern Africa's Head of Marketing and Communications, has elaborated on what local customers can expect - and why the current CX-5 remains a compelling choice in the interim.

Da Costa emphasises, "The next-generation CX-5 marks a significant milestone for Mazda globally. While we look forward to introducing it locally, we're equally committed to delivering outstanding value and features with our current lineup." The mild-hybrid models will potentially be introduced to SA later than the initial launch.

### **Timeline and Local Details**

The all-new Mazda CX-5 is expected to arrive in South Africa in the second half of 2026, although final launch dates are pending. When it debuts, South African customers can expect a 2.5L petrol engine variant. While mild-hybrid models will be available in other markets, Mazda Southern Africa has opted for a robust, efficient powertrain that aligns with local driving preferences and conditions.

### **Highlights of the Next-Generation Model**

**Globally, the upcoming CX-5 introduces several notable enhancements:**

- A bolder, more refined design featuring a newly sculpted body, an updated grille, and the latest iteration of the Mazda badge and Nomenclature.
- Increased interior space and comfort, including greater rear legroom and improved sound insulation for a quieter, more practical driving experience.
- An updated Human Machine Interface, offering streamlined control of apps, navigation, and vehicle settings.
- Enhanced driver assistance and safety features, with final specifications for South Africa to be confirmed closer to launch.

### **The Current CX-5: Still a Strong Proposition**

While anticipation builds for the new model, the current Mazda CX-5 remains a standout in its segment. It offers premium finishes, intuitive technology such as a full-colour Head-Up Display, modern design,

and confident handling - all at a competitive price point. Mazda's 5-year Unlimited Kilometre Warranty, Service Plan, and Roadside Assistance further reinforce the brand's commitment to customer satisfaction and peace of mind for ownership.

As Da Costa puts it, "We're enthusiastic about the future, but equally confident in the value our current CX-5 provides. Whether customers are ready to purchase now or prefer to wait for the next generation, Mazda has a solution to meet their needs."

To support this, Mazda is offering flexible finance options through Mazda Assured — giving customers the peace of mind to enjoy the current CX-5 today, with the opportunity to seamlessly upgrade to the new generation when it becomes available. It's a best-of-both-worlds approach: immediate driving enjoyment with built-in future flexibility.

In summary, while the next-generation Mazda CX-5 is on the horizon, the current model remains an outstanding option for discerning South African drivers seeking quality, reliability, and value.

#MazdaCX5 #WonderrrrAwaits #MazdaSA

For more information, follow the Mazda social media channels or visit [www.mazda.co.za](http://www.mazda.co.za).

- Instagram: @mazda\_sa
- Facebook: @MazdaSouthernAfrica
- X: @Mazda\_SA

### **About Mazda Southern Africa**

Our 'Wonderrrr Awaits' philosophy is a celebration of the unexpected moments of joy and wonder that our vehicles can bring to your everyday life. It combines advanced technology, refined craftsmanship, and a seamless driving experience, ensuring every drive feels meaningful and uplifting. Whether through innovative safety features, intuitive design, or the Jinba Ittai harmony between driver and vehicle, Mazda Southern Africa aims to inspire curiosity and freedom on every road.

\_\_\_\_Ends\_\_\_\_