

MEDIA RELEASE

For Immediate Use

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Mazda Southern Africa Expands National Service Network with Two New Authorised Dealer Groups

Mazda Southern Africa is pleased to announce the addition of two new Dealer Groups to its national aftersales network, strengthening customer convenience and service support across key regions.

Mazda SA welcomes Morgan Mazda Welkom as an authorised Service Agent. Previously operating under a different dealer group, the Welkom dealership now forms part of Group Morgan. This appointment reinforces Mazda's presence in the Welkom area, ensuring that customers continue to receive the high levels of care and service excellence synonymous with the brand. x

Mazda SA is also proud to confirm the appointment of Halfway Mazda Port Shepstone as an authorised Service Agent. The Halfway Group, well regarded for its customer-centric approach, will now service Mazda owners across the South Coast region of KwaZulu-Natal. The Port Shepstone dealership will provide complete after-sales support for Mazda vehicles within this Area of Responsibility, ensuring seamless coverage and accessibility for customers in the region.

These appointments form part of Mazda Southern Africa's broader service network strategy aimed at enhancing customer access, reinforcing aftersales care, and ensuring consistent delivery of Omotenashi – Mazda's human-centric hospitality philosophy – throughout the country.

"Our dealer partners play a vital role in ensuring that every Mazda owner receives the care, expertise and attention they deserve," says Bonite Van Der Merwe, Managing Director of Mazda Southern Africa. "Expanding our service network through trusted and customer-focused groups like Morgan and Halfway allows us to enhance convenience and uphold the high standards of quality that define the Mazda brand in South Africa."

Mazda SA looks forward to a long-term and successful partnership with both Dealer Groups and appreciates their commitment to supporting the Mazda brand and its customers. x

To learn more about Mazda or find your nearest dealership, visit www.mazda.co.za or follow @mazda_sa across social media.

- Instagram: @mazda_sa
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About Mazda Southern Africa

Mazda Southern Africa is committed to creating vehicles that transform everyday driving into extraordinary experiences. With a focus on human-centric design and emotional connection, Mazda vehicles are crafted to evoke a sense of wonderrrr and joy in every journey.

Our 'Wonderrrr Awaits' philosophy is a celebration of the unexpected moments of joy and wonder that our vehicles can bring to your everyday life. It combines advanced technology, refined craftsmanship, and a seamless driving experience, ensuring every drive feels meaningful and uplifting. Whether through innovative safety features, intuitive design, or the Jinba Ittai harmony between driver and vehicle, Mazda Southern Africa aims to inspire curiosity and freedom on every road.

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