

MEDIA RELEASE

For Immediate Use

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Wonderrrr Rides: Every Drive Should Have a Story

Mazda Southern Africa recently partnered with five local influencers to bring the magic of everyday moments to life through a unique content-led campaign, Wonderrrr Rides. This series set out to prove one thing: that every drive, whether to a school pick-up, a gallery, or the hospital, has the potential to be unforgettable.

Each of the five stories brought a different kind of wonder to the road.

For Mapaseka Koetle, a school pick-up turned into a moment of joy for a young fan, Bokamoso, an unexpected interaction that became a memory that will last a lifetime.

Kamo Modisakeng chose to break the midweek routine with a simple surprise: a spontaneous picnic with a friend, reminding us all that 'just because' is reason enough to do something special.

Petunia Katane took her bestie on a gallery date - two friends, one masterpiece, and a drive that made the outing feel like an exhibition of its own.

Marciel Hopkins-Lourens and her partner took their Mazda for a test drive to the hospital, not because something was wrong, but because something wonderful was on the way. It was a big moment that deserved a better drive. We're happy to share that their journey ended with the arrival of a healthy baby boy.

And for Lindy Lin, love was the reason - an anniversary celebrated with good food, great views, and a little Mazda magic.

These were more than just test drives; they were real-life stories, all made possible with flexible finance options from Mazda. Because finance shouldn't get in the way of your next memory, it should help you make it.

"Mazda exists to empower people to experience more, more freedom, more connection, more joy behind the wheel," says Deolinda Da Costa, Head of Marketing and Communications at Mazda Southern Africa. "We wanted to show how our vehicles can turn everyday errands into meaningful moments. These weren't scripted – they were sincere. That's what makes this campaign so special."

At its heart, Wonderrrr Rides is a reminder that life isn't made up of grand gestures alone. It's the small, shared moments, the pick-ups, the check-ups, the quiet drives with your partner that become the stories we remember. With Mazda Finance, those moments aren't put on hold. They're made more possible.

Five rides. Five stories. Countless little wonders.

And wherever your road leads next...Wonderrrr awaits.

For more information on Mazda Finance options, follow the Mazda social media channels or visit <https://www.mazda.co.za/mazda-finance> or watch the video summary: **[VIDEO LINK]**

- Instagram: @mazda_sa
- Facebook: @MazdaSouthernAfrica
- X: @Mazda_SA

About Mazda Southern Africa

Mazda Southern Africa is committed to creating vehicles that transform everyday driving into extraordinary experiences. With a focus on human-centric design and emotional connection, Mazda vehicles are crafted to evoke a sense of wonderrrr and joy in every journey.

Our 'Wonderrrr Awaits' philosophy is a celebration of the unexpected moments of joy and wonder that our vehicles can bring to your everyday life. It combines advanced technology, refined craftsmanship, and a seamless driving experience, ensuring every drive feels meaningful and uplifting. Whether through innovative safety features, intuitive design, or the Jinba Ittai harmony between driver and vehicle, Mazda Southern Africa aims to inspire curiosity and freedom on every road.

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For further information or access to interviews and higher-resolution images, please contact: